DELIVERABLE

Project Acronym: DCA

Grant Agreement number: 270927

Project Title: Digitising Contemporary Art

Deliverable reference number and title

D7.3 Presentation software template and ready-to-use presentation

Revision: 1.0

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Project co-funded by the European Commission within the ICT Policy Support Programme		
Dissemination Level		
P	Public	X
C	Confidential, only for members of the consortium and the Commission Services	

REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

Revision	Date	Author	Organisation	Description
0.1	3.1.11	KB	LCCA	Designer Briefing for ppt layout
0.1	6.1.11	RV	PACKED	Details for designer meeting
0.2	20.1.11	KB	LCCA	Comments to layout and design
0.3	21.1.11	CS	PACKED	Implementation of Text
0.3	25.1.11	CS	PACKED	Test run (presentation at KO meeting)
0.4	27.3.11	KB	LCCA	Draft version of General Project Presentation
0.5	28.3.11	CS	PACKED	Revised version, amended structure
1.0	30.3.11	RV	PACKED	Approved version for submission to PO

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

EXECUTIVE SUMMARY

A template (design) for PowerPoint presentation has been made that everyone (partners, presenters) can use to create their own presentation. The first presentation created and delivered using the DCA project PowerPoint presentation template was at the Kick-off meeting on the 25th January, 2011.

For more general project presentations and those delivered before an international audience, a ready-made PowerPoint presentation (which is also Deliverable 7.2) is available to all partners. This presentation outlines (amongst others) the objectives, work plan, expected results and composition of the DCA consortium. A short presentation of each partner is included.

The language used in the presentation is English. Each partner can, when required, translate the presentation into his own national language. The ready-made PowerPoint presentation serves as a basis for the successful presentation of the project at conferences, media art festivals, seminars, workshops and other events where the project will be presented. The presentation can be adapted to the respective context and audience.

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TITLE OF THE EVENT, PLACE, DATE

Presentation by Name Prename

FACTS

DCA - a collaborative project

- Consortium of 25 partners from 12 countries
- Duration 30 months – from January 1, 2011 to June 30, 2013
- Including 21 content providers
- Overall budget about 4 million Euro
- 50% co-funded by the CIP-ICT Policy Support Programme of the European Union

OVERALL GOAL

Digitising European Contemporary Art and bringing it to Europeana – the single access point to Europe's cultural heritage

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KEY OBJECTIVES

- Identifying best practices for digitisation and metadata attribution for different situations and contexts

- Digitising 27,000 contemporary artworks and nearly 2,000 contextual documents

- Aggregating the digitised reproductions for ingestion into Europeana

- Determining long-term preservation strategies

- Disseminating project results

- Quality results through supportive and effective management

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CORE FOCUS

- Technical specification

- Enriched metadata

- High-quality digital reproductions

- Interoperability for aggregation

- Long-term preservation
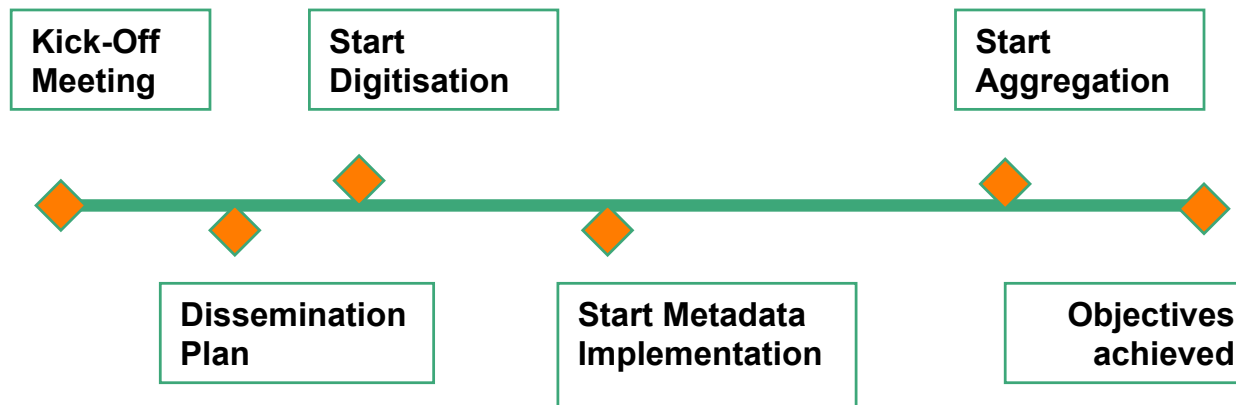
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DCA – ART CONTENT

- Art created after 1945

- Paintings, sculptures, photographs, installations, video, drawings, prints, collages, book art etc.

- Body of artworks from European key artists

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TARGET GROUPS

- General public interested in contemporary art
- The mediators between public, artist and artwork: curators, journalists, publishers, media
- Users in educational field
- Users in research field
- Professionals in the arts
- Tourism, creative and industrial design, marketing, IT technology
- Policy makers

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WORK PLAN

Kick-Off Meeting

Start Digitisation

Start Aggregation

Dissemination Plan

Start Metadata Implementation

Objectives achieved

WORK PACKAGES

WP1:   Project management

WP2:   Content coordination and technical

            specification of collections

WP3:   Metadata requirements

WP4:   Digitisation (supervision)

WP5:   Preparation for aggregation and ingestion

            of content

WP6:   Long-term sustainability (guidelines

            for long-term preservation of digital files)

WP7:   Dissemination

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PUBLIC DELIVERABLES INCLUDE

- Metadata implementation guidelines for digitised works of contemporary art

- Guidelines for an A-Z digitisation workflow for contemporary art works

- Guidelines for a long-time preservation strategy for digital reproductions and metadata

- Best practices for a digital storage infrastructure for long time preservation of digital files

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IPR ISSUES

- 'Clean-hands' policy

- Cleared copyrights on ALL content

- Europeana displays metadata and previews of the artworks

- Links to high-quality reproductions within their original context (e.g. on the website of collecting institution)

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CONSORTIUM

- **25 partners from 12 countries**
  - 21 content providers – European museums and art institutions
  - 3 technical partners
  - 1 project coordinator

Kick-off meeting in Brussels
(January 25, 2011)

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PARTNERS

- **Project coordinator**

  - PACKED vzw – Centre for Expertise in Digital Heritage (Belgium)

- **Technical partners**

  - IBBT – Interdisciplinary Institute for Broadband Technology (Belgium)

  - NTUA – National Technical University of Athens (Greece)

  - UBITECH (Greece)

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PARTNERS

- **Content providers (in alphabetical order)**
  - AE – ARS Electronica (Austria)
  - argos – Centre for Art and Media (Belgium)
  - EMAF – European Media Art Festival (Germany)
  - EPMAS – National Gallery Alexandros Soutzos Museum (Greece)
  - Frissiras – Frissiras Museum (Greece)
  - FTAPIES – Fundació Antoni Tàpies (Spain)
  - HfG – Staatliche Hochschule für Gestaltung (Germany)

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PARTNERS

- **Content providers (cont.)**

  - LCCA – Latvian Centre for Contemporary Art (Latvia)

  - Listasafn – National Gallery of Iceland (Iceland)

  - Serralves – Fundação de Serralves (Portugal)

  - MAC – Museum for Contemporary Arts (Belgium)

  - MBVB – Museum Boijmans Van Beuningen (the Netherlands)

  - MG – Museum of Modern Art Ljubljana (Slovenia)

  - MMCA – Macedonian Museum of Contemporary Art of Thessaloniki (Greece)

PARTNERS

- **Content providers (cont.)**
  - MMSU – Museum of Modern and Contemporary Art (Croatia)
  - MRBAB – Royal Museums of the Fine Arts of Belgium (Belgium)
  - MuZEE – Art Museum at the Coast (Belgium)
  - NIMk – Netherlands Media Art Institute (the Netherlands)
  - RAM – Reykjavik Art Museum (Iceland)
  - TM – Transmediale (Germany)
  - WRO – WRO Art Center (Poland)

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RESULTS

- Online access to contemporary art from countries all over Europe for general public and professionals

- Contemporary art widely represented in Europeana

- Knowledge gained and shared with professionals of the domain (guidelines, tutorials, best practices)

- Enhanced discussion and expertise on digitisation, preservation, metadata within the art community

- Enhanced visibility and awareness of the collections of content providers of the DCA project

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FURTHER INFORMATION

Our project website offers

- further information on project issues
- download files of public deliverables, dissemination documents and more
- news, events, press reaction
- contact details and links to partners and the community

www.digitisingcontemporaryart.eu

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THANK YOU FOR YOUR ATTENTION!

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